

**DISCLOSURE RELATING TO COOKIES
OR SIMILAR TOOLS**

www.venetacassetti.com

Arts. 13-14 Regulation (EU) 2016/679

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WEB COOKIES DISCLOSURE FORM 2

For any clarification or information, or to exercise the rights listed in this disclosure, please write to:

info@venetacassetti.com

The data subject is invited to indicate in the subject field:

“Istanza Cookie sito web” (Website cookie request)

The “DISCLOSURE FOR THE PROTECTION OF PERSONAL DATA OF THE WEBSITE” constitutes an integral part of this “COOKIE POLICY”, including the rights that the user may exercise by contacting the indicated addresses.

The policy may be subject to amendment following the introduction of new laws or changes to the website. We therefore invite you to periodically check this section for updates.

I. GENERAL INFORMATION ON COOKIES.

Under the terms of Regulation (EU) 679/2016 (GDPR) and on the basis of that defined by the Italian Data Protection Authority through Resolution no. 231 of 10 June 2021 containing the “Guidelines for cookies and other tracking tools”, with this disclosure the Data Controller provides its Cookie Policy. The Cookie Policy is aimed at providing the user with all information relative to Arts. 13-14 of the GDPR, as well as providing a specific and detailed description of the characteristics and purposes of the cookies installed in the website, with the possibility for the user to select/deselect individual cookies. Data processing via cookies is performed with automated tools and the data storage period depends on the nature of cookies used.

What are cookies? Cookies are small strings of codes that websites visited by the user send to his/her terminal (usually the browser: Google Chrome, Internet Explorer, Mozilla Firefox, etc.), where they are stored and then re-sent on each relevant occasion or subsequent access by the same user.

Why they are useful. The use of cookies allows the website visited to recognise the user’s device, which ultimately helps to improve the browsing experience. The different purposes of cookies include: allowing users to efficiently navigate amongst the pages of the website, saving these amongst their favourites, saving language settings, etc. In addition, cookies help to guarantee that advertising content displayed online is more targeted to the user’s specific interests.

Classification of cookies. Cookies are classified into different groups:

in relation to their duration, cookies can be session-based, meaning they are automatically deleted when the browser closes, or persistent cookies, which means they remain active until they expire or are deleted by the user;

in relation to their origin, cookies can either be first-party cookies, namely sent to the browser directly by the site being visited, or third-party cookies, which are sent to the browser by other sites and not by the one being visited.

In relation to their purpose, we can have technical cookies or profiling cookies. This classification requires a more detailed explanation.

Technical cookies. These help to improve the user’s browsing experience. In fact, without the use of technical cookies, certain operations would be highly complex or impossible to perform. These cookies – which may be first- or third-party, session or persistent cookies – do not require prior consent from the user for their installation. Technical cookies are

“strictly necessary” when they allow for navigating the website efficiently and using its essential features, such as allowing digital authentication or recording of prior actions. Blocking use of these cookies may jeopardise the user's browsing experience. On the other hand, technical cookies are termed “functional” when they help to improve the browsing experience by storing user preferences, such as the language, name and location. Blocking these cookies does not jeopardise the user's browsing experience; however, the user may not take advantage of these useful services. Technical cookies are termed “analytical” when they allow for collecting information on how users interact with the website, analysing the number of pages visited, the time spent on the website, the most visited pages and any other aspects identified during browsing, such as any errors coming from the page visited. These cookies allow the website's Data Controller to acquire statistical data regarding browsing and to improve the services offered to users. Analytical cookies have a technical nature and are not used for profiling, only when the website's Data Controller has adopted appropriate tools to reduce the identification capability of the analytical cookies used, by masking relevant portions of the IP address. The installation of technical cookies does not require the user's prior consent, therefore, if the website only uses technical cookies, the Data Controller is not compelled to request consent via a cookie banner. However, the full policy (which the user is currently reading) is mandatory.

Profiling cookies. These are activated only behind the user's consent. Consent is given by clicking “OK” (or “continue”, etc.) on the banner present on the homepage or other page of the same site, or via an active operation by the user (e.g. by selecting an element contained in the page below the banner). Profiling cookies are used to improve the services offered by the Data Controller, as well as for selecting and sending advertisements on the basis of the preferences and tastes indicated by the user during browsing. The use of profiling cookies for sending targeted advertisements does not imply that more adverts will be displayed, nor does it interfere with the browsing experience. In actual fact, once profiling cookies are deactivated, the user will only view generalised advertisements instead of adverts in line with his/her interests. For example, profiling cookies include: statistical/analytical third-party cookies without masking of the IP address and without cross-referencing of data, or marketing, advertising, tracking or conversion cookies.

II. HOW TO SELECT AND/OR DISABLE COOKIES.

The various procedures, even alternative to one another, that the user can adopt to manage cookies are listed below. By implementing the following procedures, the user may select the desired cookies and disable undesired ones, also as a pre-defined setting on his/her browser or after installing these cookies on his/her terminal.

Most browsers are set for accepting cookies automatically. Cookies may be limited or blocked by modifying the settings on your browser. To manage cookies, consult the instruction manual or the indications provided by your browser, via the following links (for the most common browsers):

Internet Explorer:

<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

Safari:

support.apple.com/mobile

support.apple.com/desktop

Chrome:

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en-GB>

Firefox:

<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>

If the user uses more than one browser, the procedure for deleting cookies must be repeated for each one. If the user employs different devices (e.g. smartphone or tablet), please refer to the device instruction manual for the removal of cookies. Please note that if you choose to block cookies, you may have difficulties in using the website, as some cookies are strictly necessary for navigation;

by clicking <http://www.youronlinechoices.com>, the user can obtain further information on third-party cookies, the meaning of behavioural targeting, and promotional and targeting cookies saved on his/her terminal. The user can deactivate all or some of these cookies by clicking on the following link: <http://www.youronlinechoices.com/uk/your-ad-choices>

Chapter III lists the cookies used in this website, including the third-party data controller of the cookie. To select and/or deactivate these cookies, it is necessary to access the disclosures and consent forms of these third parties, by clicking on the links indicated under the “Cookie Management” column. Over time the third parties may modify the aforementioned contact addresses: in such case, contact the Data Controller at the above-mentioned e-mail address;

This website adopts to so-called “CookieBot” system to enable the user, by clicking the “Show details” link on the appropriate “cookie banner” at the bottom of the site’s home page, to view the detailed list of all cookies used, grouped by categories and by function. Through this banner the user can express his/her preferences, also by deactivating any undesired cookies.

III. COOKIES USED IN THIS WEBSITE.

Below is a list of the technical and profiling cookies, both first- and third-party, used in this website.

Google map

The website uses an interactive map provided by Google Inc. that determines the installation of profiling cookies for identifying information and preferences relative to the service. The Data Controller uses this embedded system exclusively to provide an additional service for the benefit of the user and does not therefore use the information collected for other purposes. Nevertheless, through this system, the Data Controller of the site provides user information to the third party that supplied the interactive map. The third party may combine the information collected with other information already available to it, having already been provided directly by the user or collected on the basis of usage of services offered by the third party. For further information on this service or for deactivation of the relative cookies, the user may consult the Google privacy policy at the following address:

<https://policies.google.com/privacy?hl=en-GB&gl>

Blocking these cookies will not jeopardise the navigation experience, but the user may not benefit from this service.

Name	Purpose	Retention period	Consequences of refusal	Origin
NID	These cookies are used by Google Maps to memorise the preferences of and information on the user when the latter intends localising sites or points of sale on maps automatically generated by Google and integrated into the website. They are used only in pages where Google maps are shown.	6 months.	The user cannot benefit from the service.	Google.com

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